

May 25, 2016

**Release of Three Automobile Camera connectors nicknamed "Digital Three Brothers"
Products to be released to the Automotive market**

HTK announces they will start providing three base model products nicknamed "Digital three brothers" for Automobile Camera connector suitable for the digital automobile camera which will support automatic driving systems.

In the car electronics market, it is estimated that the volume of high speed digital sensing modules will increase dynamically along with automatic driving systems developed from parking assistance systems with analog camera and ADAS in assisting driving safety.

To support the market trend, HTK who has good experience supporting the Automobile Camera connectors market and assemblies, has developed three types of Automobile Camera connectors nicknamed Digital Three Brothers which have some features offering benefits such as the highest level of waterproof performance^{※1}, IP69K^{※2}, and superior performance against a high-pressure car washing ,along with enhanced noise reduction performance with suitable shielding designed for high speed digital signal transmission signals.

From June, 2016, HTK's base model products are ready to be released.

The Digital three brothers which represents a set of digital automobile camera connectors offering two types of LVDS products and one coaxial type POC (Power Over Coax).

With these new HTK products, the high performance of LVDS and Coaxial/POC type for automobile digital cameras with higher speed needs from European and North American Automobile/Truck manufacturers, HTK is pushing its Technology ahead with promotional efforts considering all the features/benefits of these Digital Three Brothers new products.

※1: According to HTK study as of May 18, 2016

※2: The highest level of IP code to dust and water

■ Appearance**LVDS type****Coaxial type/POC****■ Features**

1. Waterproof performance : The highest level of IP69K
2. EMI shielding : Enhanced noise performance with the suitable shielding design
3. High speed digital signal transmission performance

Inquires on this press release : Honda Tsushin Kogyo Co., Ltd. Phone +81-3-6853-6400